

Welcome to the Buffalo Solution Provider Program!



BUFFALOTM

The Buffalo Solution Provider Program is designed to support the VAR, MSP, and Systems Integrator communities. With no sales quota or training commitments, it is the easiest authorized reseller program in the channel.

Program Benefits

Front-End Distribution Discounts: Automatically provided when you share your distribution account numbers. These front-end discounts are available on all TeraStation Network Attached Storage (NAS), wired and wireless networking products.

Partner Level	Authorized	Silver	Gold
Quarterly Attainment	No Minimum	\$10,000	\$25,000
Front-end Rebates	6%	8%	8%
Back-end MDF*	-	-	3%
Gov/Ed Discount	2%	2%	2%

Red Rewards SPIFF Program

As a partner, you have access to Buffalo's SPIFF Red Rewards SPIFF Program. For each eligible product sold, RED Rewards members will receive Amazon eGift Cards.

Register NOW for the Red Rewards program:
www.BuffaloRedRewards.com or 866-683-0847

Dedicated Account Managers

Ready to assist any way we can! Direct line:

800-688-7466

Direct contact info & team coverage map:

<http://bit.ly/2QVWPtS>

Deal Registration

Simple and Easy. Contact your dedicated account manager or register online to gain access to exclusive discounts:

<http://bit.ly/31mlviB>

Not for Resale (NFR)

Test & evaluate Buffalo products for internal use. Learn more:

<http://bit.ly/303XZHN>

Extended Warranty

Free extended warranty support with product registration on select products:

<http://bit.ly/2HGXqhe>

*Marketing funds are to be used for co-branded material

Pre & Post Sales Support

Priority Partner Phone

Call **877-424-6355** to jump to the front of the calling queue! Have your Partner ID and product serial number ready. Priority Partner Phone is available 24/7, 365 days!

Live Chat

Look for the Buffalo icon on our website to receive support from our dedicated storage specialists.



Engineering Support

Secure time with Buffalo Engineers through your Account Manager to discuss advanced product and solution questions.

Priority RMA Processing

Call 877-424-6355 for Priority RMA Processing, partners receive the following benefits:

- No charge Advanced Replacement; Standard RMA processing provided if advanced replacement is not requested
- Waived credit card security deposit
- Free ground shipping, return label included
- Waived Proof of Purchase (PoP)

Buffalo Services

Data Recovery Service

Buffalo Solution Provider Partners receive FREE simple logical data recovery on any Buffalo device with completed product registration (product must be within original warranty period).

Learn more:

<http://bit.ly/2z7TX55>

Remote Management Service

Manage multiple TeraStation Network Attached Storage devices with Remote Management Service by Buffalo.

Learn more:

<http://bit.ly/2CnKyr8>

Helpful Resources



Save this portion of the document to use as a quick reference for all of your Buffalo Needs.

Buffalo Sales Team

<http://bit.ly/2QVWPtS>

800-688-7466

Partner Support & RMA Processing

support@buffaloamericas.com

877-424-6355

Accessing NovaStor Licensing

Obtain NovaStor backup & licenses:

<http://bit.ly/35CL0hp>

Red Rewards SPIFF Program

www.buffaloredrewards.com

866-935-2620

Live Chat

Look for the Buffalo Icon on our website to receive support from our dedicated specialists



Remote Management Services

<http://bit.ly/2CnKyr8>

Not for Resale (NFR)

Email submission & NFR Form:

var@buffaloamericas.com

<http://bit.ly/303XZHN>

Use Cases, White Papers, Case Studies

Checkout helpful resources & solutions:

<http://bit.ly/2jUJ9ma>

Data Recovery Service

<http://bit.ly/2z7TX55>

Blog & Helpful Tips

<http://bit.ly/2tELFI7>

Product Registration

<http://bit.ly/2HGXqhe>

Warranty & RMA Statement

<http://bit.ly/2T3i1k3>

YouTube

Technical training & setup videos

<http://bit.ly/30b4kBd>

Social Media

Follow our social media to get the latest updates on everything Buffalo:



Facebook.com/BuffaloAmericas/



Twitter @BuffaloAmericas



Community.Spiceworks.com/pages/Buffalo



Linkedin.com/company/Buffalo-Technology



Instagram @BuffaloAmericas